

Woohoo!

Thanks so much for signing up to host a food drive for United Food Bank! We depend on generous support like yours to help keep our pantries stocked and ready to support those experiencing hunger.

To help your food drive be as successful as possible, we have put together several resources. In this packet you will find:

1. A customizable food drive poster*
2. A Spanish customizable food drive poster*
3. A "Most Needed Items" poster* *(*please do not attach to food boxes)*
4. Grocery shopping lists to hand out
5. A "Get the Facts" info sheet to share with your team & on social media
6. A guide to adding on a fundraiser to your food drive
7. Creative ideas for your food drive

If there is anything we can do to offer support during your food drive, please don't hesitate to reach out!

Mandy Hodges
Food Drive Manager
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Cell: 480-322-0095





FOOD DRIVE

Help us fight hunger in Arizona!

DATES: _____

LOCATION: _____

CONTACT: _____

Most needed items:

Rice
Beans
Pasta

Cereal
Oatmeal
Soup

Canned Fruits & Vegetables
Canned Fish & Meats
Peanut Butter



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COLECTA DE ALIMENTOS

Ayúdanos a combatir el hambre en Arizona!

FECHAS: _____

UBICACIÓN: _____

CONTACTO: _____

Artículos más necesarios

Arroz

Frijoles

Pasta

Cereal

Avena

Sopa

Latas de vegetales y fruta

Latas de carne y pescado

Crema de cacahuete



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FOOD DRIVE

Most Needed Items

Peanut Butter

Cereal

Rice

Oatmeal

**Canned Fish
& Meats**

Soup

**Canned Fruits
& Vegetables**

Beans

Pasta

Print & Pass Out

To help equip all the participants in your food drive, consider printing these simple Grocery Lists to hand out!

Grocery List for Food Drive

Cereal	Canned Meat
Oatmeal	Canned Fish
Soup	Canned Fruit
Beans	Canned Veggies
Pasta	Rice
Peanut Butter	



Grocery List for Food Drive

Cereal	Canned Meat
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Grocery List for Food Drive

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Peanut Butter	



GET THE **2022** FACTS.

OVER 2 MILLION
ARIZONANS
served



1 in 7
KIDS
1 in 10
PEOPLE
1 in 14
SENIORS
SUFFER FROM FOOD INSECURITY



21.6 MILLION

POUNDS OF FOOD DISTRIBUTED


2 MILLION
POUNDS
DAIRY PRODUCTS


2.2 MILLION
POUNDS
MEAT, FISH, POULTRY


6.3 MILLION
POUNDS
FRESH PRODUCE



40,000
EMERGENCY FOOD
BAGS PRODUCED
PER MONTH



1.2 million
POUNDS OF FOOD
COLLECTED, SORTED &
DISTRIBUTED FROM
food drives



13,000
volunteers
with **29,000+**
VOLUNTEER HOURS,
MAKE OUR MISSION
POSSIBLE



94 cents of
OF EVERY DOLLAR
DONATED GOES
DIRECTLY TO FOOD
AND PROGRAMS

10 million+ POUNDS OF FOOD RESCUED



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Host a Funds Drive alongside your Food Drive!



\$1 provides 5 meals

You can increase the number of families you feed by hundreds or even thousands by creating your own fundraising page or fundraising event to go along with your food drive! Here's how:

1. Visit our website to set up your fundraising page.

 <http://unitedfoodbank.org/donate/host-a-fundraiser/>

2. Share your fundraising page!

Once you submit the online form, you will receive an email with instructions on how to access your page. From there, share it with as many people as you like. All donations made through your page will be tracked as part of your food & funds drive.

OR... share our QR code for direct donations.

If you'd prefer to keep things super simple, you can share this QR code with friends, family, and anyone who'd like to support the food bank!



Creative ideas for your food drive!

Adding additional components to a food drive can really make a difference when it comes to increasing donations and encouraging community involvement. Here are a few ways you can amp up your food drive:



1. Create a theme.

Make participation easy for everyone - create a memorable theme!

*Holidays (ex: Giving Thanks Drive)

*Sport Event (ex: March Macaroni Madness!)

*Rise & Shine (ex: breakfast foods)

*Seasonal (ex: Winter WarmUp Soup Drive)

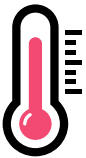
*Spread the Love (ex: peanut butter only)

*Event Admission (ex: donation = ticket)



2. Get social!

Promote your food drive on social media! Check out United Food Bank's social media for posts that you can share on your accounts. The more, the merrier when it comes to fighting hunger!



3. Visible goals.

Create a simple poster to track donations as they come in and place it in a high-traffic area of your food drive. Share the stats through a weekly update to participants.



4. Make it a competition.

Everyone loves a little friendly competition! Consider challenging another department, classroom, or office location to see who can collect more food. Come up with a fun prize for the winning group to up the ante!



5. Add a virtual component!

Search and share these 2 online shopping lists that get delivered directly to United Food Bank:

1. Amazon: Search the registry list for "United Food Bank"

2. Instacart: Visit this website & search "United Food Bank"

www.instacart.com/store/hub/community_carts

